

2019

Conference Guide

LEARN. SERVE. CHANGE.

Tennessee Conference on Volunteerism and Service-Learning

February 10-12, 2019

Franklin, TN



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Welcome!

Dear Service Leaders,

In times of change, we often ponder the question, “What can I really do to make a difference?” Volunteer Tennessee is honored to gather service leaders from across the state to share their collective knowledge in answer to this question during our 2019 Conference on Volunteerism and Service-Learning. If you are participating in this conference, we know you are serving as an agent of positive change in your community. In addition, we know that the answer to this question lies within you, within us. Anne Frank said, “How wonderful it is that nobody need wait a single moment before starting to improve the world.”

We are challenging conference participants to rethink the impact of their service, learn how to share their service experiences, and continue to collaborate to develop innovative new ways to support service and change our communities.

Thank you for your engagement and participation in our conference. We are proud of the service providers in our Volunteer State and are excited to share this time together with you.

Thank you for your service and enjoy the conference!

Sincerely,

Volunteer Tennessee and the Conference Planning Committee

Serve.
Learn.
Change.

Conference Schedule at-a-Glance

Sunday, February 10, 2019

TIME	EVENT	LOCATION
12:00-1:00 p.m.	Governor's Volunteer Stars Awards Registration	The Commons
1:00-3:00 p.m.	11 th Annual Governor's Volunteer Stars Awards (ticketed event)	Champion Ballroom
3:30-4:00 p.m.	Student Track Registration Open	Registration Desk
4:00-6:00 p.m.	Student Track Conference	Highland/Morgan
4:00-5:30 p.m.	Conference Registration Open	Registration Desk
4:00-5:30 p.m.	Showcase & Exhibit Booth Set-Up	The Commons

Monday, February 11, 2019

TIME	EVENT	LOCATION
7:00-9:00 a.m.	Registration Open	Registration Desk
7:00-8:30 a.m.	Showcase & Exhibit Booth Set-Up	The Commons
8:30-9:00 a.m.	Breakfast	Champion Ballroom
8:30-9:00 a.m.	Showcase Exhibits	The Commons
8:30 a.m.-4:00 p.m.	Corporate Social Responsibility Program (closed meeting)	Appaloosa
9:00-9:45 a.m.	Opening Plenary	Champion Ballroom
9:45-10:30 a.m.	Higher Education Faculty Track Session #1	
	A Decade of Using Service-Learning Across a Departmental Curriculum: What Worked	Saddlebred
10:00-11:15 a.m.	Workshop Session #1	
	Volunteerism: Finding your Passion and Purpose Through Service	Clydesdale
	Start It Up With A Bang!	Franklin
	Navigating the Maze of Community Change†	Williamson
10:45-11:30 a.m.	Higher Education Faculty Track Session #2	
	No Allergies to "Dot Com" for These Cyber Seniors	Saddlebred
11:15-11:45 a.m.	Showcase Exhibits	The Commons
11:45 a.m.-12:45 p.m.	Lunch Plenary	Champion Ballroom
12:30-4:00 p.m.	Volunteer Tennessee AmeriCorps Program Director Meeting (closed meeting)	Arabian
1:00-1:45pm	Higher Education Faculty Track Session #3	
	Getting Over the Hump: Service-Learning for Faculty Advancement	Saddlebred
1:00-2:15 p.m.	Workshop Session #2	
	"Make a Date": Interactive Games to Get to Know Your Volunteers, Staff, and Co-Workers	Clydesdale
	No More Boring Debriefs and Reflections!	Franklin
	Cultural Arts & Community Development: Does it Matter? †	Williamson

† Denotes the workshop as part of the Student Track

Monday, February 11, 2019 (continued)

2:00-2:30 p.m.	Showcase Exhibits & Coffee Break	The Commons
2:30-3:45 p.m.	Workshop Session #3	
	Consistency in Content: Getting Your Organization Noticed Through Social Media and Branding	Clydesdale
	Service-Learning + Social and Emotional Learning = Responsible, Concerned and Civically Engaged Young People	Franklin
	Change the Culture of Your School and Community through Volunteerism†	Williamson
2:40-3:40 p.m.	Developing Strong Corporate-Nonprofit Partnerships	Appaloosa
2:45-3:30 p.m.	Higher Education Faculty Track Session #4	
	MurALL: Bringing Color and Creativity with Wall Murals in the Nashville Community	Saddlebred
3:30-4:00 p.m.	Showcase Exhibits	The Commons
4:05-4:30 p.m.	Student Track Closing †	Williamson
4:30-5:30 p.m.	AmeriCorps Meet and Greet	Franklin

† Denotes the workshop as part of the Student Track

Tuesday, February 12, 2019

TIME	EVENT	LOCATION
7:30-8:30 a.m.	Breakfast	Champion Ballroom
8:00-9:00 a.m.	Showcase Exhibits	The Commons
8:00-8:45 a.m.	Morning Plenary with Service Project	Champion Ballroom
9:00-9:45 a.m.	Tennessee Service-Learning Consortium Meeting	Saddlebred
9:00a.m.-12:00 p.m.	Volunteer Center Meeting (Closed)	Arabian
9:00-10:15 a.m.	Workshop Session #4	
	Challenge Based Learning: A Paradigm Shift	Clydesdale
	Making Community Issues Real	Franklin
	Collaboration & Partnership Matters! How to have a successful and impactful National Day of Service	Williamson
10:00am-10:45am	Higher Education Faculty Track Session #5	
	Carson-Newman's "c-nvolved" Service-Learning QEP: What We've Learned Over the Last 5 Years	Saddlebred
10:30-11:45 a.m.	Workshop Session #5	
	The R.A.R.E. Model: A Strategic Action Plan for Building Sustainable Communities for the 21st Century	Clydesdale
	High Impact Practice For Whom?	Franklin
	Why Certify? Certified in Volunteer Administration vs. Certified Administrator of Volunteer Services	Williamson
11:00am-11:45am	Higher Education Faculty Track Session #6	
	Service-Learning and Community Engagement: A Solution for Meeting Community Need	Saddlebred
12:00-1:00 p.m.	Closing Lunch Plenary	Champion Ballroom
12:30-1:00 p.m.	Showcase Exhibits	The Commons

Workshops by Track

Civic Leadership & Service-Learning

Workshop	Session	Level
A Decade of Using Service-Learning Across a Departmental Curriculum: What Worked	Higher Ed Faculty #1	Intermediate
Carson-Newman's "c-nvolved" Service-Learning QEP: What We've Learned Over the Last 5 Years	Higher Ed Faculty #5	Intermediate
Challenge Based Learning: A Paradigm Shift	Session #4	Introductory
Getting Over the Hump: Service-Learning for Faculty Advancement	Higher Ed Faculty #3	Intermediate
High Impact Practice For Whom?	Session #5	Intermediate
MurALL: Bringing Color and Creativity with Wall Murals in the Nashville Community	Higher Ed Faculty #4	Advanced
Making Community Issues Real	Session #4	Introductory
Navigating the Maze of Community Change	Session #1	Intermediate
No Allergies to "Dot Com" for These Cyber Seniors	Higher Ed Faculty #2	Intermediate
No More Boring Debriefs and Reflections!	Session #2	Intermediate
The R.A.R.E. Model: A Strategic Action Plan for Building Sustainable Communities for the 21st Century	Session #5	Introductory
Service-Learning + Social and Emotional Learning = Responsible, Concerned and Civically Engaged Young People	Session #3	Introductory
Service-Learning and Community Engagement: A Solution for Meeting Community Need	Higher Ed Faculty #6	Intermediate
Start It Up With A Bang!	Session #1	Introductory

Higher Education Faculty Track

Workshop	Session	Level
A Decade of Using Service-Learning Across a Departmental Curriculum: What Worked	Higher Ed Faculty #1	Intermediate
Carson-Newman's "c-nvolved" Service-Learning QEP: What We've Learned Over the Last 5 Years	Higher Ed Faculty #5	Intermediate
Getting Over the Hump: Service-Learning for Faculty Advancement	Higher Ed Faculty #3	Intermediate
MurALL: Bringing Color and Creativity with Wall Murals in the Nashville Community	Higher Ed Faculty #4	Advanced
No Allergies to "Dot Com" for These Cyber Seniors	Higher Ed Faculty #2	Intermediate
Service-Learning and Community Engagement: A Solution for Meeting Community Need	Higher Ed Faculty #6	Intermediate

Organizational Capacity Building

Workshop	Session	Level
Cultural Arts & Community Development: Does it Matter?	Session #2	Introductory
Consistency in Content: Getting Your Organization Noticed Through Social Media and Branding	Session #3	Intermediate
Making Community Issues Real	Session #4	Introductory
Developing Strong Corporate-Nonprofit Partnerships	Session #3	Introductory

Navigating the Maze of Community Change	Session #1	Intermediate
No More Boring Debriefs and Reflections!	Session #2	Intermediate
The R.A.R.E. Model: A Strategic Action Plan for Building Sustainable Communities for the 21st Century	Session #5	Introductory
Why Certify? Certified in Volunteer Administration vs. Certified Administrator of Volunteer Services	Session #5	Advanced

Service as a Solution

Workshop	Session	Level
Collaboration & Partnership Matters! How to have a successful and impactful National Day of Service	Session #4	Introductory
Cultural Arts & Community Development: Does it Matter?	Session #2	Introductory
Making Community Issues Real	Session #4	Introductory
Navigating the Maze of Community Change	Session #1	Intermediate
No More Boring Debriefs and Reflections!	Session #2	Intermediate
The R.A.R.E. Model: A Strategic Action Plan for Building Sustainable Communities for the 21st Century	Session #5	Introductory
Service-Learning and Community Engagement: A Solution for Meeting Community Need	Higher Ed Faculty #6	Intermediate

Student Track (Monday-Open to all attendees)

Workshop	Session	Level
Change the Culture of Your School and Community through Volunteerism	Session #3	Introductory
Cultural Arts & Community Development: Does it Matter?	Session #2	Introductory
Navigating the Maze of Community Change	Session #1	Intermediate

Volunteer Management

Workshop	Session	Level
Collaboration & Partnership Matters! How to have a successful and impactful National Day of Service	Session #4	Introductory
Cultural Arts & Community Development: Does it Matter?	Session #2	Introductory
"Make a Date": Interactive Games to Get to Know Your Volunteers, Staff, and Co-Workers	Session #2	Intermediate
No Allergies to "Dot Com" for These Cyber Seniors	Higher Ed Faculty #2	Intermediate
The R.A.R.E. Model: A Strategic Action Plan for Building Sustainable Communities for the 21st Century	Session #5	Introductory
Volunteerism: Finding your Passion and Purpose Through Service	Session #1	Introductory
Why Certify? Certified in Volunteer Administration vs. Certified Administrator of Volunteer Services	Session #5	Advanced

Conference Partners



Volunteer Tennessee is a 25-member, bi-partisan board that encourages volunteerism and community service. Annually, the agency oversees more than \$5 million in grants and training services to support AmeriCorps, the Volunteer Generation Fund, and service-learning throughout the state.

According to the latest available data, Tennessee has 1.6 million volunteers who contribute 137.7 million hours of service each year. The economic impact to local communities totals \$3.3 billion annually.

The **State Farm** Neighborhood of Good® helps turn caring into doing. We make it easy to find and volunteer for the causes that matter to you – in your neighborhood. Join the Neighborhood of Good® and get involved by taking action, by doing anything – big or small – to make a positive difference in your neighborhood. To find volunteer opportunities in your area, visit NeighborhoodofGood.com®. To promote your organization's volunteer opportunities, visit AllforGood.com.

State Farm



The Tennessee Service Learning Consortium (TN-SLC) is a non-profit membership association of colleges and universities committed to promoting active citizenship as an aim of higher education. The TN-SLC will serve as a key partner to other state efforts in creating solutions for higher education challenges of access, equity, and accountability while promoting engaged citizenship. Founded by institutional service learning representatives across the state, the TN-SLC provides leadership in advocating, supporting, and increasing student involvement in academic and co-curricular-based public service.

In partnership with the Tennessee Service-Learning Consortium, the conference includes a Higher Education Faculty Track for college and university participants committed to promoting active citizenship as an aim of higher education.

Affiliate Sponsors



**Tennessee 4-H
Foundation**

Conference Plenary Speakers

Christine Williamson, Miss Tennessee 2018

Christine Williamson was crowned Miss Tennessee on June 23, 2018, at the Carl Perkins Civic Center in Jackson, Tennessee.

As the newly crowned Miss Tennessee, First Tennessee Bank Advisors sponsors Christine as she serves as Governor Lee's Official Spokesperson for Character Education and travels over 80,000 miles speaking to 50,000 schoolchildren about Character Education.

Throughout her year of travels, Christine also serves as Tennessee's Goodwill Ambassador for the five Children's Miracle Network (CMN) hospitals across the state. She also holds positions as a National Spokesperson for the Alzheimer's Association, an Ambassador for the Tennessee Brain Games in partnership with the Tennessee Commission on Aging and Disability, Honorary Board Member of the Tennessee Respite Coalition Board of Directors, Official Friends of Monroe Carell Jr. Children's Hospital at Vanderbilt Board Intern and as Volunteer Tennessee's Honorary Board Chair.



Christine is a Graduate Student at the University of Tennessee at Chattanooga College of Business, pursuing her Master's Degree, as well as an additional certification in Data Analytics. Christine is a graduate of The University of Mississippi with a Bachelor of Arts degree in Broadcast Journalism, with an emphasis in Public Relations and a minor in Political Science.

Daniel Horgan, Senior Director of Corporate Engagement for MENTOR: The National Mentoring Partnership



Daniel Horgan is the Senior Director of Corporate Engagement for MENTOR: The National Mentoring Partnership. In this role, he is responsible for building and managing corporate partnerships that help close the youth mentoring gap in America while meeting business goals. A volunteer role with a YMCA summer camp at the age of 12 sparked Daniel's passion for service. At the age of 18, Daniel pioneered the first youth-led Community of Promise in Pittsburgh under Retired General Colin Powell's national America's Promise movement, landing him a seat on the national board of directors and recognition from President George W. Bush.

Daniel has over 20 years of experience working in the business and nonprofit sectors having served as the Executive Director at generationOn, the Vice President of Development at The Heart of America Foundation, the Senior Director of Community Affairs at Capital One, the Youth Program Officer at the Three Rivers Workforce Investment Board, and the Executive Director of Pittsburgh Cares. Daniel has extensive experience training, consulting and coaching in the areas of leadership, management, organizational development and public/private partnerships.

He has worked with Fortune 100 and 500 companies (Starbucks, LinkedIn, Nike, Intel, Deloitte, Bank of America), national and local nonprofit organizations (Communities In Schools, Coro, DonorsChoose.org, Youth Philanthropy Connect), school districts (Fairfax County Public Schools, NYC Department of Education) and government agencies (NYPD, NYC City Council, City of Pittsburgh). Daniel is the author of Tell Me I Can't...and I Will and resides in New York City.

Dr. Sharon Shields, Associate Dean of Professional Education Peabody College of Education and Human Development Vanderbilt University

Dr. Sharon Shields has been a Professor at Peabody College for 43 years and currently serves as the Associate Dean for Professional Education. She has served in the past as the Assistant Provost for Service-Learning and has been an engaged scholar and teacher in the field of Service-Learning.

Sharon has significant experience in presenting workshops, training programs, and curriculum workshops. Previously, she was a member of Vice-President Al Gore's team to develop curriculum for his professorship at Fisk University. She has made extensive presentations at regional, national and international conferences. Through a Learn and Serve grant she provided community college workshops throughout TN on service-learning. She has been an invited speaker on service-learning internationally, most recently in Australia and South Africa.



Previously, Sharon served as a curriculum evaluator on children's health projects with Cal Poly University, PBS, YMCA of Middle Tennessee, and in the Dominican Republic with Children's Hospital of Philadelphia. Currently, she is serving on a HRSA grant focused on the enhancement of pedagogical approaches that will enhance training presentations and programming for professionals in the field of HIV-AIDS treatment and care.

Join the Conversation!



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[@TNserviceconf](https://twitter.com/TNserviceconf)



Follow us on Instagram:
[@VolunteerTennessee](https://www.instagram.com/VolunteerTennessee)

**View moments from the conference and follow conference conversations
by using the hashtag #TCVSL19**

Sunday, February 10, 2019 Details

12:00-1:00 p.m.

Governor's Volunteer Stars Awards Registration

The Commons

1:00-3:00 p.m.

Eleventh Annual Governor's Volunteer Stars Awards Reception (ticketed event - \$35)

Champion Ballroom



Volunteer Tennessee is honored to host the Eleventh Annual Governor's Volunteer Stars Awards during the 2019 Tennessee Conference on Volunteerism and Service-Learning. Each exceptional Volunteer Star was chosen for their innovative approach and generous commitment to improving their community. More than 100 honorees from across the state will be recognized for their efforts during this year's ceremony.

3:30-4:00 p.m.

Student Track Registration

Registration Desk

4:00-5:30 p.m.

Conference Registration

Registration Desk

Sunday Student Track

Volunteer Tennessee is proud to present the 2019 Tennessee Conference on Volunteerism and Service-Learning Student Track. Planned by students, the track features workshops specifically by and for middle, high school, and college students. Monday's Student Track workshops are open to all conference attendees.

4:00– 4:30 p.m.

**Introduction and Welcome with Lori Gallimore, Ed.D.,
Extension Specialist, 4-H Youth Development
Highland/Morgan**

She's had a lot of different roles and job titles in her life, but the one that she is very, very proud of is "volunteer." Lori Gallimore, prides herself on being the best "swag-bag-stuffer," "program-hander-utter," and "make-this-table-look-pretty-but-remember-we-don't-have-any-money-to-do-it-with-decorator" out there! She's had a lot of experience in working as and with volunteers and can't wait to share a few of her funny, and yet sometimes tragic, stories with you! She grew up on a 360-acre row crop farm in West Tennessee. She is a 1994 graduate of the University of Tennessee – Martin with a bachelor's degree in biology. She has a master's degree in Organizational Communications from Murray State University and her doctorate in Leadership and Professional Practice from Trevecca Nazarene University. These last 25 years have not just been about volunteering and school; she also has had a job. She's actually had three jobs. Lori has worked with the Tennessee Farm Bureau Federation's Agriculture in the Classroom Program. She worked for her college sorority, Alpha Omicron Pi, as their Administrative Director of Public Relations. Then, in 2006, she returned to her agriculture background and joined the University of Tennessee's 4-H Youth Development Department as an Extension Specialist where she has the opportunity to work with lots of volunteers!



4:45-6:00 p.m.

Community Action: Progressing Toward Real Change

Haley Harris, Clayton Jelsma, Shriya Karam, Hannah Laibinis, Cyntasia Palmer, Katelyn Starks, Aerial Towles, University School of Nashville
Highland/Morgan

How can you fix a problem in your community that seems too big just for you? This interactive presentation will focus on tackling the big issues and on creating an initiative to raise awareness. In this workshop, attendees will learn how to create a community-oriented initiative beyond the 'everyday service program' to create a meaningful societal impact. These pressing issues often cannot be solved in a single service project; instead, they require several steps and lots of people to be taken to accomplish change. Participants will identify challenges that their communities face and will brainstorm solutions to these challenges -- participants will be encouraged to think of their solutions not as "band-aids" to the problems, but as solutions that fix the root of the problem.

Collection Drive Opportunity for Students:

The United Way of Williamson County (UWWC) is collecting children's books and socks that UWWC partner programs will turn into literacy kits complete with sock puppets that will be used by volunteers in the Community Child Care program. All students, including those who are unable to attend the service project Tuesday morning, can donate a favorite children's book and new pair of socks that can be designed into puppets to compliment the book. Stop by the registration desk on Sunday or Monday to drop-off items.

Monday, February 11, 2019

Schedule at-a-Glance

7:00 AM – 9:00 AM	Registration Open
7:00 AM – 8:30 AM	Showcase & Exhibit Set-Up
8:30 AM – 9:00 AM	Breakfast
8:30 AM – 9:00 AM	Showcase Exhibits
8:30 AM – 4:00 PM	Corporate Social Responsibility Program (closed)
9:00 AM – 9:45 AM	Opening Plenary with Christine Williamson
9:45 AM– 10:30 AM	HIGHER EDUCATION FACULTY TRACK SESSION #1
10:00 AM – 11:15 AM	WORKSHOP SESSION #1
10:45 AM– 11:15AM	HIGHER EDUCATION FACULTY TRACK SESSION #2
11:15 AM – 11:45 AM	Showcase Exhibits
11:45 AM – 12:45 PM	Lunch Plenary with Daniel Horgan Followed by Announcement of 2018 Seal of Approval Honorees
12:30 PM – 4:00 PM	Volunteer Tennessee AmeriCorps Program Director Meeting (closed)
1:00 PM – 1:45 PM	HIGHER EDUCATION FACULTY TRACK SESSION #3
1:00 PM – 2:15 PM	WORKSHOP SESSION #2
2:00 PM – 2:30 PM	Showcase Exhibits & Coffee Break
2:30 PM – 3:45 PM	WORKSHOP SESSION #3
2:45 PM –3:30 PM	HIGHER EDUCATION FACULTY TRACK SESSION #4
3:30 PM – 4:00 PM	Showcase Exhibits
4:05 PM – 4:30 PM	Student Track Closing
4:30 PM– 5:30 PM	AmeriCorps Meet and Greet

Monday, February 11, 2019 Details

7:00-9:00 a.m.

Conference Registration

Registration Desk

8:30-9:00 a.m.

Breakfast

Champion Ballroom

8:30-9:00 a.m.

Showcase Exhibits

The Commons

9:00-9:45 a.m.

Kick-Off Plenary with Christine Williamson, Miss Tennessee 2018

Champion Ballroom



9:45-10:30 a.m.

HIGHER EDUCATION FACULTY TRACK SESSION 1

A Decade of Using Service-Learning Across a Departmental Curriculum: What Worked

Robert Baron, Karen Bullis, Kakali Chakrabarti, Mike Dunn, David Ellison, Kathy Heuston, Christina Hicks-Goldston, Tracy Nichols, Amy Ritchart, Austin Peay State University

Saddlebred

In the spring 2018 semester, APSU's Department of Communication celebrated ten years of applying Service-Learning across the Communication curriculum. In those ten years, faculty used Service-Learning in courses at the Freshman through Graduate level, for Honors courses, in Study Abroad, and online. They are currently engaged in a joint Service-Learning project that assists a single community partner across four courses in different concentrations. Faculty members will share their methods for adapting Service-Learning techniques within a specific curriculum, at different developmental learning levels, in a Study Abroad format, and online. The key takeaway in the presentation is that Service-Learning remains a flexible, adaptable learning strategy for courses that would seem to be unlikely choices for that educational strategy.

Level: Intermediate

10:00-11:15 a.m.

WORKSHOP SESSION 1

Volunteerism: Finding your Passion and Purpose Through Service

Christine Williamson, Miss Tennessee 2018

Clydesdale

Join Miss Tennessee, Christine Williamson, as she leads a discussion and workshop session about what led her to find her purpose through volunteering and service projects. Christine began volunteering in her community during her childhood, long before she was crowned Miss Tennessee, and fostered her love of helping others through finding ways to serve that are personal to her and her family.

This year, she travels 80,000 miles as the Governor's Character Education Spokesperson, visiting more than 50,000 school children, in addition to promoting her personal platform of Alzheimer's Awareness and serving as the State Goodwill Ambassador for Children's Miracle Network Hospitals. Join Christine to learn more about what led her to a service based year as Miss Tennessee, how this journey has shaped her life's mission, and how you can find your passion and purpose by serving your community.

Level: Introductory

Start it Up with a Bang!

Chip Harris, Educational Consultant

Terry Silver, University of Tennessee – Martin

Franklin

Come to this exciting and interactive session to design a Service-Learning class! Participants will come away with a plan to implement Service-Learning for a K-12 or Higher Ed classroom. Attendees are welcome to bring a syllabus from a class they are teaching to use as a model

Level: Introductory

Navigating the Maze of Community Change

Ann Saylor, Susan Ragsdale, Write Creations Group, LLC

Williamson

How can we teach our young people about social justice, community change, and making an impact? How can we help youth and adults better examine the root causes of community issues, including the privileges, prejudices and powers of various people groups? This session will revolve around an in-depth experiential activity about community change and the tripwires individuals and groups face as they navigate the complexity of life and community systems. We will identify and explore methods to disarm tripwires. Together we will discover how we can truly make a lasting impact through our intentional work in civic engagement.

Level: Intermediate

10:45-11:30 a.m.

HIGHER EDUCATION FACULTY TRACK SESSION 2

No Allergies to “Dot Com” For These Cyber Seniors

Savitha Pinnepalli, Chattanooga State Community College
Saddlebred

In an age where computers, tablets, and phones are commonplace, there is still a segment of the population who remains cautious about the use of technology and the Internet because they came in on the tail end of the computer revolution. The mission of the Cyber Seniors program at Chattanooga State Community College is to target this gap by creating a service-learning project where student mentors work one-on-one with senior participants. Cyber Seniors Computer Skills Workshop is a free three hour workshop designed to help seniors feel more at ease when using technology. The IT students will interview each participant to identify their current technology skills and then provide customized computer skills training based on their needs. The Cyber Seniors Service-Learning project is community service where students enrich their academic learning experience, soft skills, and team work. Service-learning can transform students into life-long learners and change-agents.

Level: Intermediate

11:15-11:45 a.m.

Showcase Exhibits

The Commons

11:45 a.m.-12:45 p.m.

Champion Ballroom

**Lunch Plenary with Daniel Horgan,
MENTOR: The National Mentoring
Partnership**



Announcement of the 2018 Seal of Approval Honorees

The Volunteer Tennessee Seal of Approval program provides an opportunity for K-12 schools to be recognized for outstanding work in the area of service, service-learning, and volunteerism. Join us as we recognize the 2018 Seal of Approval recipients.

12:30-4:00 p.m.

**Volunteer Tennessee AmeriCorps Program
Director Meeting (Closed Meeting)**

Arabian



1:00-1:45 p.m.

HIGHER EDUCATION FACULTY TRACK SESSION 3

Getting over the Hump: Service-Learning for Faculty Advancement

Panelists: Carole de Casal, Linda Guthrie, John Mark Hunter, Bill Johnson, Nicole Kendall-Arrighi, John David Tiller, Eric L. Vogel, Tennessee State University

Moderated by Chip Harris, Ed. D.

Saddlebred

Learn how new college faculty can use Service-Learning to improve their classes, provide topics for publication, and about the team at Tennessee State University (TSU) that assists with the process. This panel consists of TSU faculty/administration that have and will continue to serve new faculty as they work toward advancement.

Level: Intermediate

1:00-2:15 p.m.

WORKSHOP SESSION 2

“Make a Date” – Interactive Games to Get to Know Your Volunteers, Staff and Co-Workers

Sidney Schuttrow, Tennessee Commission on Aging and Disability

Clydesdale

This session will explore fun and unique games to get your volunteers, staff, and co-workers to know each other better. Many of these games are ice breakers that help when a training or meeting is getting a little stale. We will discuss the importance of getting to know the people you are working with on a slightly deeper level, but nothing too personal. Games are a great way to energize a crowd, but sometimes smaller groups work better. This workshop will demonstrate a simple, cheap and creative way to break a large group into smaller groups with ease. The biggest lesson to take away from this session is to have fun while getting to know the people around you.

Level: Intermediate

No More Boring Debriefs and Reflections!

Jackie Hansom, Ann Saylor, Write Creations Group, LLC

Franklin

Would you like to learn innovative ways to process activities with your group? How can you meaningfully reflect on what you've been doing--beyond simple conversations and journaling?

After experiencing new methods as a group, participants will jump in to lead their own dynamic reflections and leave with activities they can immediately take back to their own organizations.

Level: Intermediate

Cultural Arts & Community Development: Does it Matter?

Mary Margaret Randall, One Voice Nashville

Williamson

This workshop introduces participants to community development through a creative lens. Mary Margaret Randall, Director of One Voice Nashville, will present concrete examples and techniques in using art as a platform for mobilizing communities to create positive change. Participants will receive handouts describing these techniques in detail. This workshop contains three sections in which participants will: take a closer look at a variety of art events and projects throughout history designed with a holistic approach to develop community and encourage critical thinking; an in-depth look at One Voice Nashville restorative justice and educational projects; a creative think tank to allow participants to brainstorm ideas in their own organizations.

Level: Introductory

2:00-2:30 p.m.

Showcase Exhibits & Coffee Break

The Commons

2:30-3:45 p.m.

WORKSHOP SESSION 3

Consistency in Content: Getting Your Organization Noticed Through Social Media and Branding

Matthew Gabb, CAC Beardsley Community Farm

Clydesdale

Farm to Tennessee -- an organization that works to put the fruits & vegetables of financially stressed farmers into local school lunches -- needs your help! Through this hands-on workshop, participants will develop a new branding and graphics campaign for this pretend organization.

The nonprofit and service world is becoming increasingly digital and social. Getting noticed through all the noise -- by funders, volunteers, clients -- takes time and effort many organizations don't think they have. This workshop aims to show that with just a little time dedicated to developing and maintaining a consistent "brand," your organization can increase engagement with very little effort. By being able to apply the theoretical to the real world, participants in this scenario-based workshop will gain a deeper understanding of how to maintain consistency in both their printed and digital worlds.

Level: Intermediate

Service-Learning + Social and Emotional Learning = Responsible, Concerned and Civically Engaged Young People

Penny Willis, Lions Quest Lions Clubs International
Franklin

Out-of-School and After-School programs in the 21st century have the opportunity to nurture both the social and emotional development of young people and foster responsible citizenship skills that contribute to safe and sustainable communities. In this interactive workshop participants will explore how social and emotional learning and service-learning create the perfect opportunity for students to develop social and emotional competence through acts of service that have local and global impact.

Participants attending this high engagement and informative workshop will: articulate an understanding of Social and Emotional Learning and the Five Phases of Service-Learning; explore how service-learning facilitates social and emotional learning; and learn strategies for fostering social and emotional competence in young people through service-learning.

Level: Introductory

Change the Culture of Your School and Community through Volunteerism

RePublic High School Students
Williamson

This workshop will give an inside look at how volunteerism changed the culture of RePublic High School. Students will share their own experiences, and how volunteerism has impacted their lives and others in the school and community. Attendees will be introduced to different aspects of volunteerism and given guidance on how to start this movement in their schools. They will also watch videos and have panel discussions with the scholars that implemented the projects in their communities.

Level: Introductory

2:40-3:40 p.m.

Developing Strong Corporate-Nonprofit Partnerships

Rich Maiore, President, Rocket Social Impact & Sloane Lucas, Executive Director Cracker Barrel Old Country Store Foundation/Cracker Barrel Cares
Appaloosa

Strong partnerships enable both nonprofits and businesses to achieve their goals and make a greater impact. This presentation will share info on giving strategies, what is important in community partnerships, how to maximize your current partnerships and examples of successful partnerships.

This CSR Track session is open to all conference attendees, providing an opportunity for both business and nonprofit attendees to come together and learn about this topic.

2:45-3:30 p.m.

HIGHER EDUCATION FACULTY TRACK SESSION 4

MurALL: Bringing Color and Creativity with Wall Murals in the Nashville Community

Dr. Michelle Corvette, Clinton Hamilton, Caitlyn Henneberry, Montana Johnson, Bethany Long, Anna Raunikar, Salem Spicka, Belmont University

Saddlebred

Murals help build a sense of community which can have lasting effects on all who encounter them and often last 30 years or longer. They help spaces become more welcoming, walkable, and can inspire future generations to explore creativity and color. This service-learning project focused on partnering with St. Thomas Hospital in Nashville to develop, design, and create a series of seven wall murals. The hospital reached out to Belmont's Kappa Pi – Eta Phi Art Honor Society chapter to help promote wellness and health within the hospital walls. As a result of this workshop presentation audience members will be able to understand the background of developing such a collaboration, the designing and implementation of the project, and how the students were impacted by participating in a service-learning opportunity. Activities include hands-on demonstrations of InDesign, Illustrator, and working with wall mural paint processes.

Level: Advanced

3:30-4:00 p.m.

Showcase Exhibits

The Commons

4:05-4:30 p.m.

Student Track Closing with Christine Williamson, Miss Tennessee 2018

Williamson

4:30pm-5:30pm

AmeriCorps Meet and Greet

Franklin

Come connect with other National Service attendees! AmeriCorps members, alums, and program staff are invited to attend.



Tuesday, February 12, 2019

Schedule at-a-Glance

7:30 AM – 8:30 AM	Breakfast
8:00 AM – 9:00 AM	Showcase Exhibits
8:00 AM – 8:45 AM	Morning Plenary with Service Project
9:00 AM – 9:45 AM	TN Service-Learning Consortium Meeting
9:00 AM – 12:00 PM	Volunteer Center Meeting
9:00 AM – 10:15 AM	WORKSHOP SESSION #4
10:00 AM – 10:45 AM	HIGHER EDUCATION FACULTY TRACK SESSION #5
10:30 AM – 11:45 AM	WORKSHOP SESSION #5
11:00 AM – 11:45 AM	HIGHER EDUCATION FACULTY TRACK SESSION #6
12:00 PM – 1:00 PM	Lunch Plenary with Sharon Shields
1:00 PM – 1:30 PM	Showcase Exhibits



Tuesday, February 12, 2019 Details

7:30-8:30 a.m.

Breakfast

Champion Ballroom

8:00-9:00 a.m.

Showcase Exhibits

The Commons

8:00-8:45 a.m.

Morning Plenary with Service Project

Champion Ballroom



Volunteer Williamson County

A United Way of Williamson County Program

Working together with people from all areas --- business, government, education, non-profits and individuals, the United Way addresses the underlying causes of problems that prevent progress towards a good quality of life. The United Way of Williamson County supports 44 programs through 31 partner agencies

Join us as we make cards for the Nourishing Notes program to help brighten the day for local Meals on Wheels recipients.

Collection Drive

The United Way of Williamson County is also collecting children's books and socks. UWWC partner programs will turn them into literacy kits complete with sock puppets that will be used by volunteers in the Community Child Care program.

Have a favorite children's book you'd like to share? All conference attendees, including those unable to attend the service project Tuesday morning, can donate a children's book and new pair of socks that can be designed into puppets to compliment the book. Stop by the registration desk on Sunday or Monday to drop-off items or bring them to the Tuesday morning Plenary with Service Project.



9:00 a.m.-12:00 p.m.

Volunteer Center Meeting (Closed Meeting)

Arabian

9:00-9:45 a.m.

Tennessee Service-Learning Consortium Meeting

Saddlebred

This meeting is open to all Higher Education Conference attendees.

9:00-10:15 a.m.

WORKSHOP SESSION 4

Challenge Based Learning: A Paradigm Shift

Joanne Askew, Clarksville Academy
Clydesdale

Challenge Based Learning (CBL) is a collaborative, hands-on inquiry-based learning style that encourages the development of 21st century skills, helping students achieve success in the workplace and society. The CBL framework poses a Big Idea, investigates an Essential Question, researches the question utilizing community leaders as Guiding Resources acting as experts in their field and Guiding Activities that revolve around the essential question. Students establish a Challenge and implement a sustainable Solution. CBL inspires critical thinking and creativity. The format of the Challenge Based Learning model provides students the opportunity to utilize personal life experiences, and helps them to implement their formal educational background thus far, in real life situations. It transforms the typical classroom by incorporating community locations offering them as "classrooms for the day". The result is hands on learning, collaborative working with community leaders and students, engagement in a Challenge, and yielding a Sustainable solution.

Level: Introductory

Making Community Issues Real

Jackie Hansom, Susan Ragsdale, Write Creations Group, LLC
Franklin

Come learn new ways to tackle a community issue from an experiential angle. Participants will engage in a simulation, and then dig into how the issue impacts others using two different approaches. Investigation, empathy and critical thinking all come into play as the experience shapes the learning. Learn how you can make the investigation phase of service-learning more impactful, as participants connect with an issue in a hands-on way before they dive into fact-finding and action steps.

Level: Introductory

Collaboration & Partnership Matters! How to Have a Successful and Impactful National Day of Service

Andrea Hill, Leadership Memphis

Angela Hill, Shelby County Government

Williamson

Collaboration and partnership truly make a difference. In this session, participants will learn how to develop the best partnerships and the best service project outline necessary to make their National Day of Service a success.

Level: Introductory

10:00-10:45 a.m.

HIGHER EDUCATION FACULTY TRACK SESSION 5

Carson-Newman's "c-nvolved" Service-Learning QEP: What We've Learned Over the Last 5 Years

Matt Bryant Cheney, Carson-Newman University

Saddlebred

In this session, presenters will give an overview of Carson-Newman University's SACS Quality Enhancement Plan (QEP) c-nvolved, which focused on building service-learning opportunities across campus. The presentation will include testimonials from faculty, assessment figures, and discussion of how Carson-Newman will continue to promote service-learning through its Bonner Center for Service Learning and Civic Engagement, designated service-learning courses in every department, the Community Service & Service Learning Committee, financial support of community agencies, Operation InAsMuch Day of Service, and the Social Entrepreneurship Program.

Level: Intermediate

10:30-11:45 a.m.

WORKSHOP SESSION 5

The R.A.R.E. Model: A Strategic Action Plan for Building Sustainable Communities for the 21st Century

Audrey Ramsey

Clydesdale

This workshop examines the process for developing a sustainable community through collaboration and volunteerism with business, non-profits, education, parents and students. R.A.R.E. is an acronym for research, action, resources and evaluation. The workshop's focus is on RESEARCH that examines the needs of a community and develops an ACTION plan for meeting those needs. By examining the existing RESOURCES a culture of collaboration is formed to measure or EVALUATE and ensure successful outcomes.

Level: Introductory

High Impact Practice For Whom?

Terry Silver, University of Tennessee – Martin

Chip Harris, Educational Consultant

Franklin

This workshop will provide participants with a working knowledge of why service-learning is a high impact instructional strategy for early learners, elementary, middle, & high school students and college students. Students and teachers need to understand how utilizing service-learning can impact the learning of course objectives, and also values, beliefs, critical thinking-skills, problem-solving skills, personal and professional attributes and skills.

In this workshop, participants will gain resources for service-learning implementation, actively develop service-learning initiatives for their school and review the basics of the best practices for service-learning.

Level: Intermediate

Why Certify? Certified in Volunteer Administration vs. Certified Administrator of Volunteer Services

Andrea Hill, Leadership Memphis

Williamson

Professional certification signals a commitment to excellence. It confirms that individuals have the knowledge needed to competently attract, onboard and support volunteers. Certification promotes personal confidence, and helps employers hire, verify and reward relevant expertise. (Council for Certification in Volunteer Administration)

Level: Advanced

11:00-11:45 a.m.

HIGHER EDUCATION FACULTY TRACK SESSION 6

Service-Learning and Community Engagement: A Solution for Meeting Community Needs

Carmelita Dotson, Sasha Fallon, Ariana Postlethwait, Middle Tennessee State University

Saddlebred

Presenters will describe how they have moved learning out of the classroom into the community by utilizing a service-learning approach. Learning within a service-learning context provides a multitude of benefits for students. Additionally, students' work can serve as a solution, by addressing community/organization needs. Presenters will discuss how such community needs have been met in a variety of ways.

By the end of this workshop participants will understand (1) how to implement student-led community-based research projects, (2) how to build partnerships with diverse stakeholders/agency settings, (3) the benefits and challenges of student-led research within a community-based agency, (4) how to utilize projects to support agency change, and (5) future directions in service-learning and community engagement.

Level: Intermediate

12:00-1:00 p.m.

**Closing Lunch Plenary with Sharon
Shields, Vanderbilt University**

Champion Ballroom

12:30 p.m.-1:00 p.m.

Showcase Exhibits

The Commons



Corporate Social Responsibility Agenda (Closed Meeting)

Monday, February 11, 2019

TIME	EVENT	LOCATION
7:00-9:00 a.m.	Registration	Registration Desk
8:30-9:00 a.m.	Breakfast	Champion Ballroom
9:00 a.m.	Opening Plenary	Champion Ballroom
9:35-10:35 a.m.	Session 1: The Business of Corporate Citizenship	Appaloosa
10:45-11:45 a.m.	Session 2: Best Practices for Leveraging Your Business Model for Good	Appaloosa
11:45 a.m.-12:45 p.m.	Lunch Plenary	Champion Ballroom
1:00-2:00 p.m.	Session 3: Measuring and Managing a CSR Program	Appaloosa
2:00-2:30 p.m.	Networking & Coffee Break	Appaloosa
2:40-3:40 p.m.	Session 4: Developing Strong Corporate-Nonprofit Partnerships	Appaloosa
3:40-4:00 p.m.	Closing and Certificates	Appaloosa

7:00-9:00 a.m.

Registration

Registration Desk

8:30-9:00 a.m.

Breakfast

Champion Ballroom

9:00 a.m.

Kick-Off Plenary with Miss Tennessee 2018

Champion Ballroom

9:35-10:35 a.m.

SESSION 1

The Business of Corporate Citizenship

Melissa Eads, Kroger

Stephen Francescon Jr., Piedmont Natural Gas

Shantrelle Johnson, Advance Financial

Appaloosa

Corporate social responsibility (CSR) is a term used to describe a company's efforts to improve society in some way. Learn more about CSR benefits and trends, and delve into tips and tricks to make your CSR program effective inside and out.

10:45 -11:45 a.m.

SESSION 2

Best Practices for Leveraging Your Business Model for Good

Disney Petit, Postmates

Appaloosa

Whether you are looking to start a volunteer program or find other ways your employees can support communities, it's important that you examine your existing business model and build upon it for maximum impact. How can you use what your business already does to solve an existing problem? Is there a way that your business is uniquely suited to solve that problem with volunteers or other initiatives? Finding ways to tap into your businesses skillset can lead to high impact results that are easy to track and share to promote the tangible good your brand is doing.

11:45 a.m.-12:45 p.m.

Lunch Plenary with Daniel Horgan, MENTOR: The National Mentoring Partnership

Champion Ballroom

1:00-2:00 p.m.

SESSION 3

Measuring and Managing a CSR Program

Beth Bazar, Buckman International

Susannah Berry, Jackson

Angel May, Mars Petcare USA

Appaloosa

Companies of all sizes are seeking ways to make an impact on a limited budget and trying to determine if their CSR work is working. This session will focus on measuring corporate social responsibility to better quantify the impact your program brings to your business and community, as well as using this info to get buy-in from your stakeholders.

2:00-2:30 p.m.

Networking and Coffee Break

Appaloosa

2:40-3:40 p.m.

SESSION 4

Developing Strong Corporate-Nonprofit Partnerships

Rich Maiore, President, Rocket Social Impact & Sloane Lucas, Executive Director Cracker Barrel Old Country Store Foundation/Cracker Barrel Cares

Appaloosa

Strong partnerships enable both nonprofits and businesses to achieve their goals and make a greater impact. This presentation will share info on giving strategies, what is important in community partnerships, how to maximize your current partnerships and examples of successful partnerships.

This session is open to all conference attendees, providing an opportunity for both business and nonprofit attendees to come together and learn about this topic.

3:40-4:00 p.m.

Closing and Certificates

Appaloosa

Showcase Exhibits

AmeriCorps Alums

Learn more about AmeriCorps Alums in Tennessee and how you can get involved with the local chapter in Nashville. We meet regularly to provide professional development, social networking, and service-learning.

RePublic High School Student Projects

Students from RePublic High school will showcase information on the following service-learning projects: The State of Nashville- Community Development, Me Without You: an Exploration of Mental Health, and Adolescent Brain Development in Relation to the Juvenile Court System: Needed Change.

Service-Learning and Community Outreach at Oklahoma State

Jessie Spencer, Manny Rubio, Residential Life: Oklahoma State University

This exhibit will showcase the many service-focused programs and initiatives that Residential Life at Oklahoma State executes. One is Service Saturdays, where students and staff join together to serve the surrounding community. Another is the Alternative Spring Break trip where the department develops and executes a service centered spring break trip. The trip is accessible to all students and is promoted throughout the fall semester. The trip continues to grow in recognition and focuses on a different area of service each year. This March the committee is taking students to serve in Memphis, Nashville, and the Knoxville area.

TeenCHAT Peer-2-Peer Responsibility Program: Promoting Positive Youth Development through Service-Learning and Social Networking

Jan Hill, Baptist College of Health Sciences

TeenCHAT Peer-2-Peer Responsibility Program is a health education and well-being intervention that provides youth with sexual risk avoidance instruction, positive youth development strategies, and the peer-led development of health-seeking messages in the forms of graphic designs, videos, posters, and service-learning activities. The central component of the program is to train youth to become Peer Health Ambassadors (PHAs), accepting ownership of the issue of negative health, well-being, and academic outcomes by voluntarily taking responsibility for disseminating health-seeking messages and resources to their existing social networks and community via social media outlets such as Facebook and SnapChat. This showcase will feature graphic designs developed by TeenCHAT participants as well as strategies to utilize grass-roots marketing and social media to promote the avoidance of risky behaviors--motivating youth to encourage lifestyle changes for the betterment of their health, their future, and the future of their communities.

Tennessee 4-H

Tennessee 4-H is a youth development organization which provides learning opportunities for youth ages 9 – 19. This program serves youth in all of Tennessee's 95 counties in areas such as leadership, citizenship, service learning, as well as all of the projects many remember from their childhood like beef, sheep, clothing, and nutrition. Visit the 4-H booth to talk to a member of the state 4-H council and learn how you or your organization can get involved.

Tennessee Service-Learning Consortium

Consortium Members

The Tennessee Service Learning Consortium (TN-SLC) is a non-profit membership association of colleges and universities committed to promoting active citizenship as an aim of higher education. The TN-SLC will serve as a key partner to other state efforts in creating solutions for higher education challenges of access, equity, and accountability while promoting engaged citizenship. Founded by institutional service learning representatives across the state, the TN-SLC provides leadership in advocating, supporting, and increasing student involvement in academic and co-curricular-based public service.

The Tennessee Suicide Prevention Network

Mani Hull

The Tennessee Suicide Prevention Network (TSPN) is the statewide organization responsible for implementing the Tennessee Strategy for Suicide Prevention as defined by the National Strategy for Suicide Prevention. TSPN is a grass-roots association which includes counselors, mental health professionals, physicians, clergy, journalists, social workers, and law enforcement personnel, as well as survivors of suicide and suicide attempts. TSPN works across the state to eliminate the stigma of suicide and educate communities about the warning signs of suicide, with the ultimate intention of reducing suicide rates across Tennessee.

tnAchieves

Tyler Ford

tnAchieves is the non-profit partnering organization to the TN Promise Scholarship in 83 counties. The program's mission is to increase higher education opportunities for Tennessee high school students by providing last-dollar scholarships with mentor guidance. tnAchieves students are required to complete community service hours to receive the scholarship and have contributed more than 2 million hours of community service since the launch of the program in 2008. tnAchieves also recruits more than 9,000 volunteer mentors annually that work to support students in their pursuit of a post-secondary credential.

The Village: Cultivating Active Citizenship among Undergraduate Social Work Students

Augusta E. Hyberger, Chasidy Lauderdale, Kaylee Lindgren, Penelope Storm, Carmelita Dotson, V. Nikki Jones, and Donna M. Dopwell, Middle Tennessee State University

According to Banks (2009), transformative citizen education supports students' deliberate interactions with peers, the community, and society. Transformative citizen education also assists students' decision making and social action skills to identify, clarify, and critically think about problems. The Department of Social Work at Middle Tennessee State University (MTSU) prepares BSW students for active citizenship through transformative citizen education. This approach includes academic knowledge and service learning activities through further inquiry and advocacy against sociopolitical inequality and privilege. This presentation will address (a) characteristics of active citizenship and transformative citizen education; (b) service learning pedagogies relations to social work practice and the University's strategic goals, and (c) identify indicators of active citizenship and transformative citizen across multiple systems, ranging from the classroom to the larger community. In particular, this presentation will describe how a culture of faculty-student engagement and collaborative discourse foster a culture of transformative citizenship education.

Volunteer Tennessee

Volunteer Tennessee Board Members

Come speak to board members from Volunteer Tennessee, the Governor's Commission on Volunteerism and Service, to learn about opportunities to be involved with Volunteer Tennessee and how to apply to become a board member.

Acknowledgements

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Betty White, Service-Learning Practitioner

The Student Track Committee:

Haley Harris
Hannah Laibinis
Shelby Mainord
Cyntasia Palmer

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The Franklin Marriott Cool Springs



Thank you for showing us that the spirit of volunteering is within us all.
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Notes

Notes

